

# IPO MENTORS

## End-to-End IPO Consultancy & Advisory

Comprehensive IPO solutions for companies aiming to list on Indian stock markets with regulatory clarity and sustainable success.

# IPO Readiness Assessment

## Eligibility Evaluation

Analyze compliance with SEBI, exchange-specific, and Companies Act norms including company size, net worth, and profitability requirements.

## Governance Review

Inspect Board of Directors composition, independence, background checks, and compliance with regulatory mandates including woman director requirements.

## Financial Assessment

Scrutinize historical performance, recent audits, litigation risks, and identify internal control gaps for comprehensive restructuring advice.



# Regulatory & Compliance Advisory Services

## SEBI Compliance

- ICDR and LODR regulations guidance
- Legal structuring amendments
- Documentation checklist management
- Statutory compliance alignment

## Governance Upgrades

- Whistleblower policy implementation
- Code of conduct establishment
- Board independence requirements
- Related party transaction disclosure

## Legal Framework

- Companies Act compliance
- Article of Association amendments
- Material contracts preparation
- Non-objection certificate processing

## Financial Advisory



### Financial Restructuring

Support with restated financials, advanced financial modeling, revenue forecasts, and scenario analyses for optimal cost-profit optimization plans.

### Valuation Support

Advise on benchmarking against listed peers, work with valuation experts on fair pricing, and evaluate pre-IPO placement options.



Comprehensive merchant banker identification, evaluation, and finalization with proven industry track records.

## Merchant Banking

- SEBI-registered merchant banker identification and selection
- Industry-specific track record evaluation and assessment
- Performance benchmarking and final selection process



Independent auditor engagement and registrar selection for comprehensive financial and administrative support.

## Professional Services

- Independent auditor engagement for financial scrutiny
- Registrar and Share Transfer Agent selection
- Technology readiness and capacity assessment



Cross-stakeholder coordination and legal compliance advisory for seamless IPO process execution.

## Coordination Services

- Legal and compliance advisory team formation
- Cross-stakeholder coordination and communication management
- Rapid problem resolution and workflow optimization

# Document Preparation Process





## Roadshow Management

Organize city-wise and international roadshows with leadership coaching for Q&A sessions and strategic investor engagement programs



## Investor Communications

Create visual-rich decks featuring management, product, and financial highlights with targeted institutional and anchor investor outreach strategies



## Marketing

Execute targeted social, industry, and financial media campaigns with comprehensive press releases and media training programs

# IPO Execution Support Timeline

## Phase 1

### Project Management Setup

#### Overview

Prepare detailed timeline with responsibilities and regulatory checkpoints for milestone-driven execution

#### Specific Activities

- Develop comprehensive project timeline with regulatory milestones and responsibility matrix
- Establish stakeholder communication protocols and project management systems for tracking

## Phase 2

### Regulatory Review Support

Address SEBI and stock exchange queries while managing supplementary filings and regulatory correspondence

- Manage SEBI review process and respond to regulatory queries efficiently
- Coordinate stock exchange interactions and supplementary filing submissions

## Phase 3

### Bid Process Management

Guide clients on book-building, fixed-price issues, and anchor allocations with investor interface setup

- Support book-building process and guide fixed-price issue execution strategies
- Manage anchor investor allocations and application processing systems

## Phase 4

### Post-Issue Compliance

Ensure share allotment, listing ceremony coordination, and regulatory fee payments for successful completion

- Oversee share allotment process and coordinate listing ceremony arrangements
- Ensure regulatory fee payments and compliance documentation completion

# Ongoing

Disclosure Support

# Quarterly

Financial Filings

# Annual

AGM Management

# Corporate

Action Advisory

## Compliance Management

Comprehensive guidance on regular filings, material updates, and board changes for continuous regulatory compliance

- ▶ Quarterly and annual financial filing guidance and support
- ▶ Material event disclosure and regulatory communication management systems
- ▶ Board change notifications and corporate governance compliance monitoring

## Investor Relations

Professional investor relations setup for prompt addressing of queries, communications, and stakeholder management

- ▶ Investor query response systems and communication protocol establishment
- ▶ Regular stakeholder communication and relationship management programs implementation
- ▶ Professional investor relations training and ongoing support services

## Corporate Actions

Strategic advisory on ESOPs, rights issues, bonus shares, and comprehensive post-IPO capital structuring solutions

- ▶ Employee stock option plan design and implementation guidance
- ▶ Rights issue and bonus share execution support services
- ▶ Capital restructuring advisory and regulatory compliance monitoring



## SME Support

Specialized guidance on BSE SME and NSE Emerge norms with custom solutions for growing companies and regional market focus.

1

### Market Making

Comprehensive market maker arrangement support including partner identification and agreement structuring to fulfill SME listing liquidity requirements and compliance standards.

2

### Regional Outreach

Targeted investor outreach in Tier-2 and Tier-3 cities with specialized networking through SME-focused funds, brokers, and regional investment communities for enhanced market penetration.



# Service Overview Table

Service Area	Core Deliverables	Key Benefits	Timeline	Post-Service Support
IPO Feasibility	Multi-factor eligibility review, compliance gap analysis	Risk mitigation, readiness assessment	2-4 weeks	Ongoing advisory calls
Regulatory Advisory	Policy implementation, regulatory updates	Compliance assurance, legal clarity	Continuous	Monthly compliance reviews
Financial Preparation	Forecasting, peer analysis, audit coordination	Valuation optimization, investor confidence	4-6 weeks	Quarterly financial reviews
Team Coordination	Stakeholder selection, workflow mapping	Streamlined processes, efficiency gains	1-2 weeks	Escalation protocol support

## Comprehensive IPO Service Portfolio

Our expanded service delivery framework encompasses all critical aspects of IPO preparation



## 360° Solutions

One-stop IPO solution partner providing proactive regulatory monitoring, specialized SME and startup services, with tech-enabled process management for measurable results and client success.

## Long-term Partnership

Strong post-listing support fostering continuous compliance, investor trust, and governance upgrades through stakeholder education workshops and real-time tracking transparency.

